

# NORM RITCHIE, BOARD CANDIDATE FOR REGION 11 (ALASKA, OREGON, AND WASHINGTON)



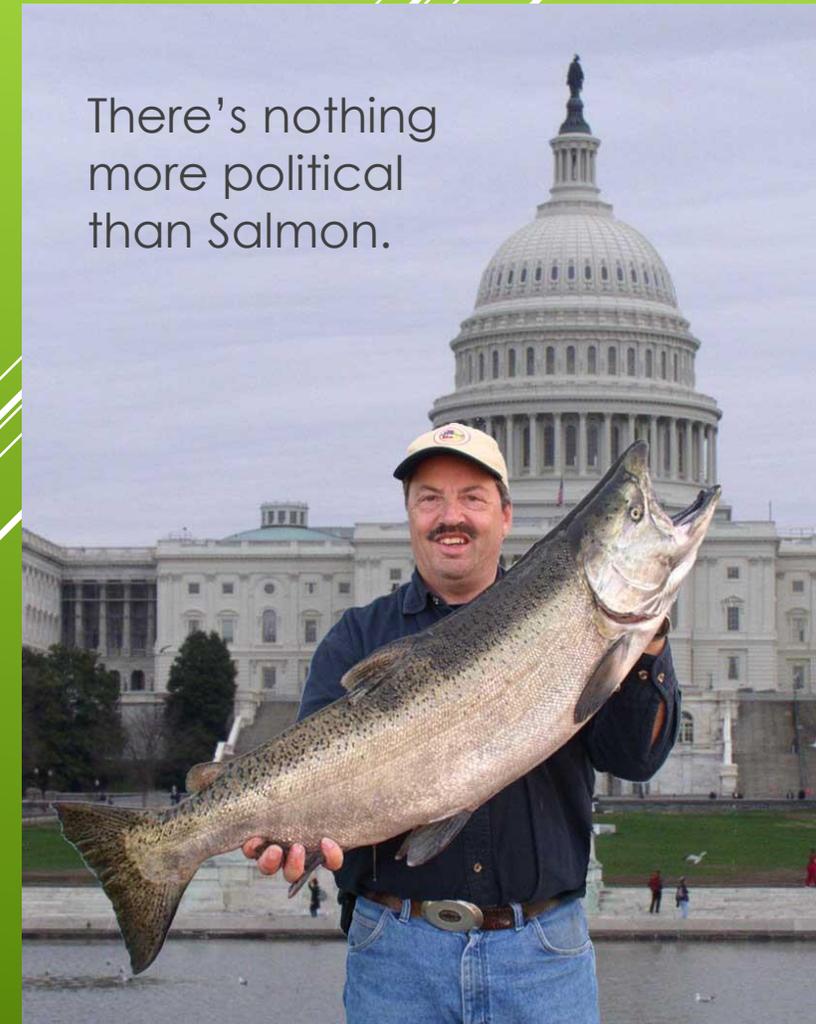
Southeast Alaska  
Conservation Council

Protecting the Tongass National  
Forest and Keeping Southeast  
Alaska's clean water clean.



Anglers dedicated to enhancing and  
protecting fisheries and their habitats  
for today and tomorrow.

Protecting, connecting and restoring  
wildlands and wildlife from the  
Washington Coast to the British  
Columbia Rockies.



There's nothing  
more political  
than Salmon.

I am a sport angler fishing for everything that swims using flies, baits, and lures. Seeing the risks being faced by my target species, I became a conservationist, working to protect these species and every aspect of their habitats. The Northwest Steelheaders taught me what needed to be done and the best ways to do it. As an association of hundreds of anglers, it opened doors and gave power to its advocates in working with local decision makers.

When the Steelheaders became NWF's Oregon Affiliate doors opened at the federal level and along with all the other affiliates, our voice became stronger.

Salmon & Steelhead and other fish habitats are integral to habitats for just about every living thing from plants and insects to mammals, including humans. (I have had many opportunities to point out that "salmon are a forest product too".) These connections are why I enthusiastically support my other affiliates. Native fish benefit greatly from their work.



Oregon coast  
Chinook

I was president of the Northwest Steelheaders when it was selected to be NWF's Oregon Affiliate and was on the NWF board when Conservation Northwest and the Southeast Alaska Conservation Council became affiliates.

I have seen from both sides how affiliate organizations have been strengthened by NWF with

- Greater access to the federal government
- Funding opportunities
- Technical support and opportunities with advocacy and with internal operations
- Connecting with other affiliates

I have also seen how the affiliates bring strength to NWF within the affiliate regions and the collective power nationally.



Fishing from Prince of Wales Island in the Tongass National Forest

It has been an incredible honor to serve on the NWF board for the past six years representing the great affiliates in the northwest. It has given me the opportunity to walk amongst the giants of conservation. It has afforded me visits to effective conservation sites throughout this great nation. During these past two terms I have served on the board Audit, Conservation, and Credentials Committees and have been vice chair of the Governance Committee.

With your approval, I would like to continue in this service for a final three year term.

Thank you. - Norm Ritchie for NWF's Region 11 Board of Directors Position



Tongass Bald Eagles enjoy fishing too !